

Artists Supporting the Arts Gala

Application Guidelines

Deadline: September 1st, 2010

The Ballet Virginia International is seeking submissions for the 2nd annual “Artists Supporting the Arts Gala” to be held October 23, 2010 6-9pm. Proceeds will help to fund the 2010-2011 theatre season for Ballet Virginia International.

Judging

The Juror’s Choice Award will be selected by guest judge, Jeff Harrison (Chief Curator/Acting Curator of American & Contemporary Art, The Chrysler Museum). The People’s Choice Award will be voted on by those attending the event. Other categories will be selected by a committee determined by Ballet Virginia International and London Square Gallery.

Awards

\$1000 Juror’s Choice Award, \$500 People’s Choice Award, and other prizes to be announced.

Application Guidelines

- 1) Eligibility - Open to all artists 18yrs and older working in all visual media. Images submitted should be original work that is professionally presented and that has been completed within the last two years. Works previously shown at BVI and/or within a 25 mile radius of BVI are ineligible.
- 2) **This is a juried event, requiring applicants to submit a completed application form AND separately submitted digital images.**
- 3) **DEADLINE** for applying to the 2010 “Artists Supporting the Arts Gala” is **September 1st, 2010**. All images, forms and fees must be received by the end of the day on Sept 1st.
- 4) Artwork will only be reviewed through JPEG images. PowerPoint presentation format is not accepted. Each JPEG image must be identified with the artist’s last name first, followed by title of the artwork, then its dimensions in inches. (Example: Vango-sunflower-20x30). JPEG images should have a resolution no higher than 300 DPI.
- 5) Email JPEG Images (**no more than (4) images of actual artwork to be considered**) separately to londonsquaregallery@gmail.com, PLEASE indicate artist full name in email so images can be match to mailed applications.
- 6) Please be sure to attach the following information with your completed and **SIGNED** application form: Printed Bio/Resume and Artist Statement.
- 7) Applicants will be notified (by email) on receipt of submission. Applicants will also be notified of their participation status in early September. **Final participants are chosen by the discretion of the juror.**
- 8) Artists having any questions with the application process may contact Scott London at London Square Fine Art Gallery (757) 440-0269.
- 9) Application fee is \$35.00, is non-refundable, and must be paid by check (or money order) and received along with a signed application form by Sept 1st.

Guidelines for Artwork & Framing

- 1) All artwork must be original and created solely by the applicant artist.
- 2) All 2-D artwork must be wired and framed properly. Please wire your work securely – and try not to leave excess wire. (In other words – “no saggy wiring”.) **It is the artist’s responsibility to frame and wire properly and securely. Any work not presented in a professional manner will not be included in the exhibition.**
- 3) No sawtooth hangers.
- 4) Any work not within these guidelines will be disqualified from the exhibition.

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Sales

- 1) All sales will be handled by the BVI staff, and/or London Square Gallery.
- 2) Commission split will be Artist 60% / BVI 40%
- 3) All Virginia state sales tax will be handled and paid by BVI
- 4) Artists will receive payment from BVI for work sold, and/or award checks, within 30 days following the event.

Delivery/Pick-up of Artwork

- 1) **Deliver** art on **Thursday, October 21st between 11:00AM – 2:00PM;** to the lobby of Ballet Virginia International located at 700 21ST Street / Norfolk, Va. 23517
- 2) Make sure that the artist Name and Title of Painting are written on the back of each piece. We will provide display tags for each of your pieces, as you check them in.
- 3) **Pick-Up** unsold artwork either **Saturday night after 9:00PM,** or on **Sunday, October 24, between 12:00 – 2:00PM.**
- 4) No work may be removed from the exhibition, unless purchased, before the end of the evening.

Artist Attendance

Artists are encouraged to attend “Artist Supporting the Arts-Gala”, and will receive one complimentary artist ticket & one complimentary guest ticket for admittance to the reception. Note: Artists participating in one or both events (BVI’s Artists Supporting the Arts-Gala, and/or Out & About Norfolk- Wet Painting Sale) will receive a maximum of 2 complimentary tickets.

Responsibility & Release Disclaimer

- 1) Utmost care will be taken with artwork and frames. Artists understand that BVI, London Square Gallery, and/or O&A cannot assume, or be held responsible for accidental damage which occurs between Drop Off and final Pick-Up.
- 2) By signing and dating the application form, artist hereby releases BVI, London Square Gallery, O&A and their representatives and agents from all responsibility for injury to person and/or property, while participating in the “Artist Supporting the Arts-Gala” Sale.
- 3) Artists also agree by signing and dating the application form, that images of artwork submitted digitally, and images of the artist, and their work taken during the “Artist Supporting the Arts-Gala” may be used for future publicity and promotional purposes – in print advertising and on the world wide web.

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Application Form

Deadline: September 1st, 2010

Name (PLEASE PRINT): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ **(Required)**
E-mail: _____

AGREEMENT: By signing this form I acknowledge and agree that I've read, understand, and agree to comply with all the Application Guidelines.

Signed: _____ Date: _____

IMAGE LIST

Entry #1 Title of Artwork: _____
Medium: _____
Size in inches, including frame: _____ Price: \$ _____

Entry #2 Title of Artwork: _____
Medium: _____
Size in inches, including frame: _____ Price: \$ _____

Entry #3 Title of Artwork: _____
Medium: _____
Size in inches, including frame: _____ Price: \$ _____

Entry #3 Title of Artwork: _____
Medium: _____
Size in inches, including frame: _____ Price: \$ _____

CHECKLIST

- 1) Label jpeg image: artist's last name/artwork title/dimensions in inches. Example: Vango-sunflower-24x30
- 2) Email a maximum of four JPEG images to londonsquaregallery@gmail.com
- 3) \$35.00 application fee MUST be paid by Check – Made out to – Ballet Virginia International
- 4) Attach printed Artist Statement and/or Bio/Resume to this application form

**RETURN COMPLETED AND SIGNED FORM, WITH YOUR NON-REFUNDABLE \$35.00 APPLICATION FEE TO:
BVI- ARTISTS SUPPORTING THE ARTS / 700 21ST STREET / NORFOLK, VA. 23517**